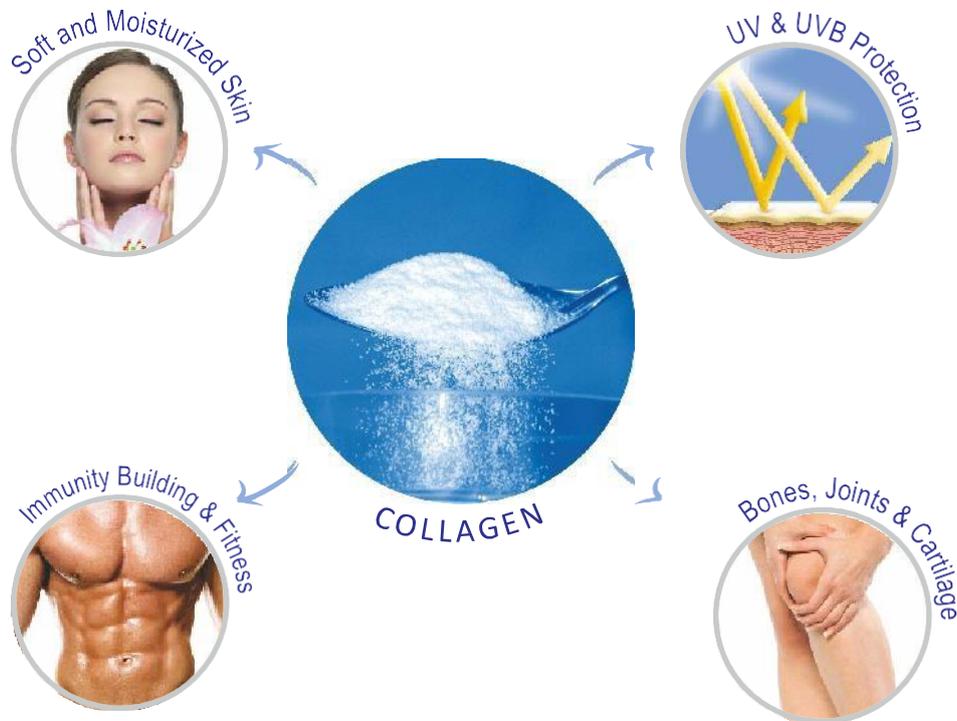


SHOPFREEMART COLLAGEN

PASTURE RAISED BEEF PEPTIDES



Collagen provides multidimensional benefits for skin, bone and joint health by regenerating the cells needed for maintaining an active lifestyle and enhanced **immunity, health, strength** and **elasticity** throughout the body. Collagen peptide is a natural, high-quality, clinically tested, bio peptide. Collagen is easy to digest and quickly absorbed due to its low molecular weight and high bioavailability. Classified as a food supplement, it is widely consumed in worldwide by men and women of all age especially those who look after their overall wellness, health and appearance.

No additives
No Preservatives
No artificial ingredients
No GMO
No pesticides
Lactose and gluten free

SKIN HEALTH

Collagen helps to promote healthy, radiant skin by nourishing our body with the nutritional building blocks required to improve skin structure.

Skin Health is influenced by age and outside elements. Collagen is perhaps the main underlying substances in our bodies, representing 25 to 30% of its absolute protein – 75% of our skin are collagen. It is the vital part for graceful and brilliant solid skin.

As we age, our body loses its capacity to make collagen, making it separate. Loss of collagen prompts an imploding dermal layer and this adds to wrinkles and loss of versatility. The climate additionally influences our skin and UVA/UVB openness prompts skin harm and loss of collagen. Everybody can profit by taking collagen and keeping up the trustworthiness of the extracellular grid is fundamental for an energetic skin appearance.

Collagen benefits on skin health

Collagen is a bioactive ingredient that improves skin properties to achieve an optimal skin condition. Our product slows down the aging process by nourishing the body with the nutritional building blocks it needs. Collagen is also highly digestible and is characterized by an improved bioavailability for optimal results on the skin.

Collagen embraces the benefits of “beauty from within”. Comprehensive clinical studies have been carried out, highlighting the numerous positive effects of ingesting Collagen, including:

- **Increase in the water absorbing capacity of the stratum corneum**
- **Improvement of skin smoothness**
- **Improvement of skin suppleness and viscoelastic properties**
- **Reduction of fine lines and deep-wrinkles formation**
- **Reduction of UVB induced skin damage**

Scientifically proven:

Clinical investigations announced that the ingestion of Collagen peptides expands the fibroblast thickness and the width of collagen fibrils in the dermis. Fibroblasts are the chief cells of the dermis that are answerable for generative connective tissue and permit the skin to recuperate from regular and photograph maturing harms.



JOINTS HEALTH

Collagen promotes joint health by helping to repair joint matrix degeneration and improving long term joint comfort and mobility.

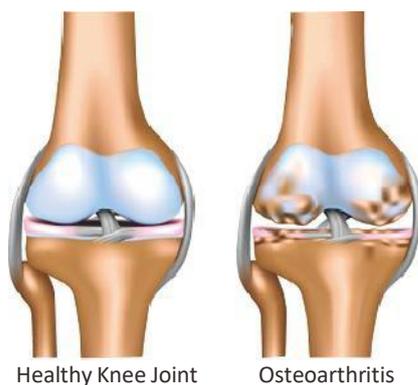
Osteoarthritis - most common joint disorder is on the rise

Joint Health is affected by age and external factors causing osteoarthritis, also known as degenerative joint disease, and is the most common joint disorder. This form of arthritis can be developed with age but external factors can also affect joints, such as mechanical stress due to intense sport activities. Osteoarthritis is linked to the breakdown of cartilage, exclusively made of chondrocytes cells.

These cells produce and maintain the cartilaginous matrix, consisting mainly of collagen. An insufficient amount of collagen results in the loss of cartilage. Without the normal amount of cartilage, the bones rub together, causing pain, inflammation and stiffness. Any movement can be extremely painful and mobility becomes limited.

- **Helps to repair joint matrix degeneration**
- **Improves joint health by strengthening cartilage and joint structure**
- **Enhances joint comfort and mobility to reduce joint pain**
- **Scientifically proven**

Studies have shown that ingestion of collagen peptides directly improves joint mobility, comfort and reduces joint pain. These collagen peptides are accumulated in cartilage and help to repair joint matrix degeneration by stimulating chondrocytes cells for the biosynthesis of collagen.



Collagen benefits on Joint Health:

Collagen is a bioactive ingredient that promotes joint health by helping to repair joint matrix degeneration and improving long-term joint comfort and mobility. The numerous positive effects of ingesting Collagen, including:

BONES, HAIR, NAIL HEALTH

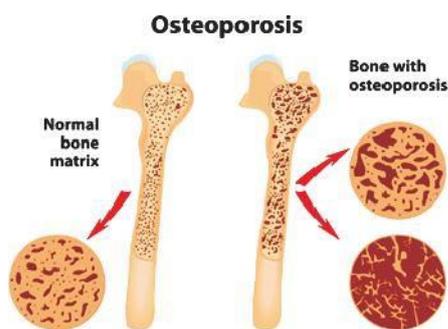
Research has shown Collagen helps to restore bone mineral density and support healthy bone metabolism. It also supports hair and nail health.

Bone Health is affected by age

As worldwide population is rapidly aging, bone health problems are consistently increasing, causing pain and discomfort. In the elderly particularly, the amount of daily intake of protein can be sub optimal and can contribute to osteoporosis, a condition where the bone mineral density is low and is associated with increasing risks of fracture.

Molecular biologists have identified collagen as the key structural protein that can help you get thicker hair and nails from the inside out.

Type I collagen represents 90% of organic bone mass. All bones consist of living and dead cells embedded in the extra-cellular matrix that makes up the skeleton. While bone is essentially brittle, it does have a significant degree of elasticity, contributed chiefly by collagen.



Collagen benefit on Bone Health

Collagen has numerous beneficial effects: collagen peptides help to maintain bone health and restore bone mineral density in order to prevent the risk of osteoporosis. Everyone can benefit from taking collagen to preserve bone health and for an improved quality of life.

Collagen provides multiple benefits to enhance bone health by:

- Restoring Bone Mineral Density
- Reducing the bone resorption and stimulating bone formation
- Increasing bone strength and reducing the risk of fracture
- Scientifically proven

In vivo animal studies conducted to investigate the effects of Collagen under a low protein diet reported that ingesting collagen daily increases considerably bone mass density. Research has shown that these peptides molecules induce the differentiation of cells into osteoblasts (cells responsible of bone formation) rather than osteoclasts (cells responsible for bone resorption).



Weight Loss

One of the biggest concerns many of us have as we get older is weight management. Maintaining a healthy weight is a lifelong struggle for many and can get harder as we get older. In fact, 70 percent of American adults are overweight and half of those adults are obese. We need to find ways to lose weight in a healthy manner, and more importantly, keep off the weight long-term. Ongoing research about collagen, a natural and unique type of protein, shows that collagen supplementation just might be the key in your journey to stay at a healthy weight.

Collagen is an important component of our body, making up 90 percent of our connective tissue and 70 percent of our skin. Our American diets, and Western diets in general, tend to not include many foods that naturally contain collagen. This is unfortunate because collagen plays an important role in helping us minimize the signs of aging, and it promotes gut and joint health. To remedy this, many people are supplementing with collagen peptides. Not only can collagen supplementation help to rebuild skin, bones, hair, and the gut, but recent evidence suggests that collagen can help fight obesity.

To put this into simple terms, collagen protein promotes fullness and keeps our body feeling satisfied after a meal. If we feel more full for a longer time after eating, we are less likely to overeat at the next meal. This goes hand in hand with fighting off pesky cravings. We know how difficult it can be to fight cravings, such as those for salty, oily or fatty foods. And not to mention sugary foods, which our brain can actually get addicted to. Including collagen into your daily diet can help in the battle against cravings and weight loss by keeping you full and satisfied.



Supplement Facts		
Serving Size: 1 Scoop (11g)		
Servings Per Container: About 41		
	Amount Per Serving	%DV
Calories	40	
Total Fat	0g	0%
Total Carbohydrate	0g	0%
Protein	10g	
Sodium	28mg	2%*
Beef Collagen Peptides	11g	**
*Percent Daily Values (DV) are based on a 2,000 calorie diet.		
** Daily Value (DV) not established.		

Other Ingredients: None.