



Hydration Ambassador Program

OVERVIEW

This Hydration Ambassador Program relates to the new ShopFreeMart (SFM) business owner wanting to maximize his/her experience in the field. It is an open ended program, designed to jump start the experience while setting up the basis for a lifestyle of great choices for health and finances, with SFM. We look forward to helping you become both an:

Informed Consumer and Empowered Business Builder

EXPECTATION

At the end of the 14 lessons, participants will be true emissaries of hydration, able to line up with the vision, objectives, and philosophy of SFM. Program graduates who apply themselves should also reach the first rank of distinction, SFM Ambassador within their first 2 weeks. This is reached by making only 9 personal sales of any products.

FOLLOW THROUGH

Once trained, the HAP Graduates can lead their team members along the same path of knowledge, giving them assurances, support, role-modeling behavior, and time investment. The culture of SFM is one of collaborators and winners - we welcome all to embrace the vision.

BASIC FOUNDATION

Welcome to the Adventure, journey, and Pathway to Freedom offered by ShopFreeMart. You have already set yourself apart by stepping away from the



masses and choosing to raise the bar - for yourself, your family, and your future.

We begin by laying the foundation.

Lesson 1

- * Back Office: login, write down your user name and password. Become familiar with DASHBOARD and various related features.
- * Subscribe to the newsletter for Corporate updates.
- * Order Hydration Drops
- * LIKE/FOLLOW FB page: <http://facebook.com/shopfreemart>
- * Fill Out your Hydration Assessment Sheet – [CLICK HERE](#)

Lesson 2

- * Review John Austin's SFM Vision [CLICK HERE](#); Read short BIO on CEO - [CLICK HERE](#)
- * Use a dedicated notebook to start to Build Your List of people you want to help hydrate - add to it daily.
- * Start reflecting on YOUR WHY - why are you doing this business?
HINT: It's not the money ;-)

Lesson 3

- * Back Office Training: familiarize self with your Success Line support team - if you've not yet heard from them, call to introduce yourself. Ask for clarification on any info you've gathered so far.
- * Read 4 Causes of Disease [CLICK HERE](#)

Lesson 4

- * Study Landing Page #25 - Find it in your back office - LOG IN - go to Dashboard —> Tools —> Landing Pages Become super familiar with this site as it will be your “go to” site as you share Project Hydrate with the masses.
- * Set up a schedule with your sponsor to do several 3 way conference calls - read the guide in the Resource File Section to understand protocol.

Has your HD Water arrived yet?

Ask your active Success Line about the **First Day Flush** option - it can prepare your body in an intentional way to take full advantage of this new hydration strategy.

Lesson 5

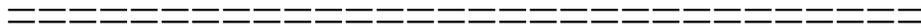
- * What is the true value of water? Is it a coincidence that our body demands it and it is plentiful in our environment? Watch this video on the criticality of hydration and see specifically how our water is superior in its performance.
CLICK HERE: <https://youtu.be/oyfBNqAyDOU>
- * Add to Your List those you want to help hydrate and/or make more money

Lesson 6

- * Access Training Videos in Back Office - listed under GETTING STARTED tab - A great place to start? The First Step in Network Marketing, by Eric Worre: <https://youtu.be/Hbne5qAI1FI>.
- * Study the Income Calculator (My Calculator) found on Dashboard left margin. Input various numbers to evaluate various output scenarios. Contact your active Success Line to discuss the details.

Lesson 7

- * Review SFM Compensation Plan - Again - Dashboard, left margin. Click on Profit Sharing Plan, then Freemart Profit Plan
- * Study **Hydration Drops** properties explained:
<http://www.healthytipsbydoc.com/hydration-drops/>



LEADERSHIP PREP

You now want to start leaning into the power of being a business owner and build with the intention of getting your **Virtual Business Card** ordered ASAP. You will then be able to share lots of the information you have discovered during this training course and beyond.

Lesson 8

- * Log into the Back Office, Click on Dashboard/Recorded Calls and select #803 - access it via the link provided or use the dial in number at the top of page. Also read the info sheet on **PureDINE** under Products - **CLICK** on **READ MORE** to get details about its wide usage
- * Review the GETTING STARTED tab to make sure you have done everything laid out and you are comfortable with getting around in your back office.

Lesson 9

- * Personal Development: How to Attack Problems
<https://youtu.be/xH0jFdsSRGc>
- * Read about the Power of the Nano Card [CLICK HERE](#)

We will continue to lay the foundation, helping you to raise your confidence in the products, company and vision. You should be regularly drinking the water by now

and noticing impacts in both your mind and body. Be sure to be aware of any fresh hydration observations - what is your body saying to you?

Lesson 10

- * John Austin the Power of Iodine: <https://fccdl.in/1sMkdEULuc>
- * Design your Elevator Pitch [CLICK HERE](#)

Lesson 11

- * Personal Development: Shoring up your WHY:
<https://youtu.be/euH2DpY7BQI>
- * NEW HABIT:
Write down YOUR WHY: First thing in the Morning - Last thing at night

Lesson 12

- * Listen to or read 3 Testimonies on your website as soon as you sign in
- * Listen to John Austin Cancer Diet call: <https://fccdl.in/smTtIYvYdr>
- * Review the Video for **Immunize** (Colostrum): <https://youtu.be/ZEHahEBxG2k>

Lesson 13

- * Ice Breakers: How to Get Any Prospect to Beg You for a Presentation - Tom “Big Al” Schreiter: <https://youtu.be/I8CY-tF40Gw>
- * Review the Video for **Vitalize**: <https://youtu.be/6fDR5qYUmMM>

Lesson 14

- * John Austin 12 Signs of Too Much Sugar <https://fccdl.in/QQ04EQoPgU>
- * Read, Digest, Own - Being a Great Sponsor - [CLICK HERE](#)

*** * * Order your Virtual Business Card * * ***

CONGRATULATIONS! You are now well able to share the huge benefits of partnering with ShopFreeMart. You can impact individuals, families, and organizations as you help them to choose proper hydration as a lifestyle.

Let's go and Hydrate the World.... One drop at a time.

NEXT STEPS

- * Order and use the Core 4 for a Total Body Revolution:
1. HD Water 2. PureDine 3. Vitalize 4. Activate
- * Finalize Getting your 10 - then help them do likewise
- * Celebrate your Promotion to ShopFreeMart Ambassador -
9 unique personal (front line) sales
- * Help your new team members replicate your success in getting 10
so they too can start enjoying 65% commissions
- * Stay in touch with your active Success Line - remain coachable,
connect with SFM daily - your website and Facebook site - add
comments about the posts and send new team members there to
LIKE, leverage and build - consistency wins more than anything.

On Day 30 - Finish your Hydration Assessment Sheet and make observations and annotations

Continue to Restore, Enhance, Clean, & Oxygenate your cells
- Drink 64 - 128 ounces of HD Water Daily

Become a Product of the Product -

tell everyone, everywhere, all the time

**= = = HAPPY, INFORMED CUSTOMER GUIDANCE = = =
(For those choosing the Customer Only route)**

1. Order the HD Water Concentrate - keep in stock, drink as a lifestyle
2. Fill out the Hydration Assessment Sheet - Day 1 and Day 30
3. Consider a 24 hour HD water flush on Day 1 of receiving your water
4. Listen to Water Call (712) 770-5506 PIN: 94 94 58 Call #364
Or LINK: <https://fccdl.in/YpiEwhmMu>
* Note: the name Happy Water was the original name of Hydration Drops same formula, new name
5. Review the landing page #12: <https://www.shopfreemart.com/lp12>
6. Experience the grandness of ShopFreeMart by reviewing Landing Page #7: <https://www.shopfreemart.com/lp7>
7. Share your results and thoughts with your coach